

Example Only – Not to be used for submitting socio-economic impact data to ESA
(a project-specific online form will be issued for this purpose shortly before contract completion)

Socio-Economic Impact Questionnaire - ARTES C&G Product Phase

The success of the ARTES programme is measured by its socio-economic impact, which is an important measure of the return on investment for the National Delegates and their governments. Depending upon the technical maturity of your development, the forms that you receive may include a Socio-Economic Impact Questionnaire.

Responses to socio-economic impact questionnaires will be incorporated into an internal database along with data for many other completed ARTES activities. This database will be used to generate statistics and general trends to help us to better manage and promote the programme for the mutual benefit of national governments and industry. Your input is an important and valued part of this effort to improve the effectiveness of the ARTES programme.

(* mandatory questions)

Answers of Industry Representative

1. How many products did you develop throughout this activity? *

2. Names of the product(s) developed. (separate each name by a comma) *

3. Date of the Final Review. [MM/YYYY] *

4. Main result of the activity. *

- Maintenance (same performance, improvement in cost and time)
- Product improvement (better performance)
- New product(s) (new market segment)
- New service
- New Application
- Industrialisation of product production
- Qualification of existing product(s) for a new segment
- The activity was stopped

5. If the activity was stopped please provide a reason.

6. Please indicate the size of your addressable market in terms of global financial value per year. [Euro] *

7. Are you in the position of answering to an RFQ today? *

- Yes
- No

8. How many customers have expressed interest in your product(s)? *

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9. Are any of these new customers? *

- Yes
- No

10. Has this activity opened up new market segments to you? *

- Yes
- No

11. Please indicate the consolidated revenue to date from this product. [Euro] *

12. Please indicated the consolidated revenue expected to be generated in the first 5 years of this product's life. [Euro] *

13. What fraction of your sales are to non-ESA member states in Europe (no ESA member states)? [%] *

14. What fraction of your sales are to non-ESA member states in America? [%] *

15. What fraction of your sales are to non-ESA member states in Africa? [%] *

16. What fraction of your sales are to non-ESA member states in Asia? [%] *

17. What fraction of your sales are to non-ESA member states in Oceania? [%] *

18. What is the size of your company. [kEuro] *

- Small SME (<50)
- Large SME (50-250)
- Non SME (>250)
- LSI (Large System Integrator)

19. How much did you invest in new facilities for this activity? (rounded to the nearest 10 kEuro) *

20. How much are you planning to invest in the next 12 months thanks to this activity? [Euro] *

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21. Do you intend to improve this product(s) further in the next 2 years? *

- Yes
- No

22. If you answered "No" to the previous question, please explain why?

- Unspecified
- Market has changed (more competitive technology)
- Cost too high
- Performance not reached
- Delivery time too long
- Product does not need improvement (meets market needs)

23. Were you able to complete the activity within the cost frame? *

- Yes
- No

24. How much extra investment was required? [Euro] *

25. Did you receive any third party investment in order to undertake this activity (i.e. debt/grants...)? Please specify if applicable.

26. How many new patents did you file thanks to this activity? *

27. Has this activity triggered the development of new products to extend your portfolio? *

- Yes
- No

28. Additional Full Time Equivalent (FTE) already induced by activity? *

29. Additional FTE forecast for the next year thanks to the product(s)? *

30. Do you have any plans to pursue flight heritage? *

- Yes, with an ARTES C&G Demonstration Phase Activity
- Yes, with a non-Demonstration-Phase flight opportunity
- Ground product(s): system demonstration
- Undecided
- No
- Not applicable

31. If ARTES C&G Demonstration Phase Activity was selected please specify for which product(s).

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32. What is the extent of the value chain created by this activity (number of business relationships including consortium partners, suppliers, distributors). *

33. What business benefits did the subcontractor(s) experience? *

- Consultancy only
- Increased sales
- Maintained sales
- Developed new product/service (spin-off)
- Unknown
- Not applicable

34. Have the objectives set at the start of the activity been met? *

- Yes
- Partially
- No

35. Looking back, how do you evaluate the initial technical objectives set? *

- Excellent
- Sufficient, but could have been improved
- Not in line with current market demands
- Technically not feasible

36. On a scale from 1 (lowest) to 10 (highest), how important was the ARTES C&G Product Phase programme in achieving your business objectives? *

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

37. Would you consider applying again to an ARTES (CC) programme? *

- Yes
- No
- Not Sure

38. Do you allow ESA to share this information with your National delegation? *

- Yes
- No

39. Any other comments.